

## Placement cell 2020-21

The Placement Cell has manifested sustained impulse by offering numerous placement and internship opportunities available to students. Our belief to promote growth and development heads to the engendering of various platforms that facilitate the same. To familiarize students with the yearly recruitment process conducted by the Placement Cell, multiple orientations were organized. Placement Cell is an absolute student-run society that works to convert campus recruitment leads, fetching the best employment opportunities.

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Placement Cell drove its recruitment process for the session 2020-21, breaking into multiple interview rounds. We started with an Off-campus Placement Drive with Lives Berg, and then proceeded to conduct a seminar in collaboration with Prep Junction on career development and future employment scenarios. In September, the Cell organized Placement Drives with Get Work, Jaro Education, and WeSettle. Next, we organized a seminar by Mr.Vaibhav Mediratta on 'How to crack Interviews.' Numerous Internship drives were also conducted by the placement cell team, bringing in companies like L.A.Polo, Hareen, Ritvi Group, Arbitrium, and Finstatic. Our efforts resurged, and various Internship and placement drives are also lined up for the coming days with eminent companies like ICICI Prudential.

<b>Company(Placement )</b>	<b>Profile Offered</b>
<b>Jaro Education</b>	Career Development Executive
<b>Getwork</b>	Business Development Manager
<b>Media Singh</b>	Business Development
<b>ICICI Prudential</b>	Financial Service Consultant
<b>LIDO</b>	Business Development Trainee
<b>TravClan</b>	Business Development Associate (Account Manager)
<b>Study Falcon</b>	Content Developer
<b>PRASUK</b>	Campaign Officer (Sales)
<b>EY GDS</b>	Assurance Associate
<b>Tech Mahindra</b>	Associate Customer Support [Chat Inbound]
<b>Expertrons</b>	Business Development

<b>Edvisor</b>	Business Development Associate
<b>NIIT - ICICI Bank</b>	Sales Officer
<b>Digi Media</b>	Business Development
<b>Planet Spark</b>	Business Development

Placement cell also had 50+ internship companies which offered opportunities to learn and grown to students of different courses in session 2020-21. Internship companies offered profiles including digital marketing, Content Writer, Business Development Associate, PR and Research, Designing etc. 40+ students got themselves registered. Corporates like Growup Technologies, Fin Static, La Polo, POPXo, Study Falco, Tenhard India Pvt ltd to name few, offered internships ranging from INR 2500 to INR 10000.

Placement cell also conducted various webinars in order to prepare students for Placement:

<b>Name of Institute /Speaker</b>	<b>Topic covered</b>
Prep Junction	Career Development
Vaibhav Mediratta	How to Crack Interviews
Twilight Consulting Co	Enhancing Communication Skills And Honing Interview skills
Expertrons	Methodology to select right career path
Be.artsy	Financial Literacy

For the on-going session around 20+ Students have bagged internships at various organizations whereas 10+ students have been permanently recruited. We plan to fetch maximum placement opportunities by the end of this semester, rooting way to place most of the aspiring candidates enthusiastic to pull off their work experience.